
150 Years
NYSBA
Annual
CONFERENCE
THE NEW YORK STATE BAR ASSOCIATION
TICL & TRIAL LAWYERS SECTION
2027 ANNUAL CONFERENCE
Sponsorship Opportunities
Thursday, January 21, 2027
New York Hilton Midtown
NYSBA.ORG/AC2027

TICL & TRIAL LAWYERS SECTION

Thursday, January 21, 2027
New York Hilton Midtown, New York, NY

SPONSORSHIP OPPORTUNITIES

BENEFITS	AWARDS RECPTION SPONSOR ❑ $5,000	GOLD ❑ $2,500	SILVER ❑ $1,000	SUPPORTER ❑ $500	EXHIBITOR TABLE ONLY ❑ $500
Complimentary Program Registration Passes	3 passes	2 passes	1 pass	N/A	1 Table Representative
Logo on Event Signage & Website	✓	✓	✓	✓	✓
Recognition in Program Materials	✓	✓	✓	✓	✓
Speaking Opportunity	✓	N/A	N/A	N/A	N/A
Social Media Recognition	✓	✓	✓	✓	✓
Digital Promotional Flyer	✓	Upgrade Available	Upgrade Available	N/A	N/A
Ad in Awards Brochure	✓	Upgrade Available	N/A	N/A	N/A
Exhibitor Table	Complimentary	Complimentary	Upgrade Available	N/A	✓

Complimentary program registration includes access to the CLE sessions and award reception. Exhibitor sponsors may attend the reception but are not eligible to participate in the CLE sessions. Exhibitors must ensure their tables are staffed at all times.

Speaking opportunity is limited to 2 minutes and will take place during the CLE program before or after scheduled breaks.

FOR FURTHER SPONSORSHIP INFORMATION, PLEASE CONTACT:

Gina Bartosiewicz
Section Liaison, Program and Event Manager
gbartosiewicz@nysba.org
New York State Bar Association
1 Elk Street, Albany, NY 12207

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SPONSORSHIP SELECTION

Choose a Sponsorship Level
Optional add-ons available at each level

Awards Reception Sponsor — $5,000
- Include complimentary 6-foot exhibitor table
- Include complimentary digital program flyer
- Include complementary ¼ page add in awards brochure advertisement
- Include 2-minute time at the podium during CLE program

Gold Sponsor — $2500
- Include complimentary 6-foot exhibitor table
- Include digital program flyer ($50)
- Include ¼ page ad in awards brochure advertisement ($100)

Silver Sponsor — $1000
- Include 6-foot exhibitor table ($100)
- Include ¼ page ad in awards brochure advertisement ($100)

Supporter — $500

Exhibitor — $500

SPONSOR INFORMATION:

Firm/Company Name:_____

Address:_____

City:_____ State:_____Zip: _____Country:_____

Company URL:_____

Contact name:_____Phone:_____Email:_____

Address:_____

PAYMENT METHOD

1. ACH/Wire Transfer – Preferred Method

Bank Routing Number: 021000021
SWIFT Code: CHASUS33
General Bank Reference Address:
JPMorgan Chase, New York, NY 10017
Acct Number: 777050803
Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

2. Credit Card

❑ Please invoice me for my sponsorship.

To pay by credit card please check this box and email your completed sponsorship form to:

Gina Bartosiewicz at gbartosiewicz@nysba.org

An invoice with a secure credit card payment link will be sent to you.

3. Check/Money Order

Please make checks payable to: **New York State Bar Association**

Mail Payment to:
New York State Bar Association
Attn: Gina Bartosiewicz
One Elk Street
Albany, NY 12207

COMPLIMENTARY REGISTRANTS

	Name	Email	Dietary Restrictions
1			
2			
3			

Note: Complimentary attendees will be registered for the event.

NEXT STEPS

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

Submit to Gina Bartosiewicz (gbartosiewicz@nysba.org):

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- The names and emails of complimentary registrants

Sponsorship Deadline: Friday, December 18, 2026

Please note: Sponsors who submit after this date will have limited visibility and will not be featured in printed materials.

AD SPECIFICATIONS & DEADLINES

Awards Reception Program Ad

¼ page – 3.5" x 5" (no bleed)

Submission Deadline: December 30, 2026

Digital Flyer

Format: PDF, standard letter size (8.5" × 11")

Submission Deadline: January 8, 2027

IMPORTANT INFORMATION FOR EXHIBITORS

Electricity is not included with exhibitor tables and cannot be guaranteed near your exhibit table.

Exhibitors must ensure that at least one representative is present at the table for the entire program. It is expected that exhibitors will have a representative at the table for the duration of the program, utilizing the complimentary pass if applicable. Any additional representatives beyond the designated individual will be subject to a registration fee.

I acknowledge this information

